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WHITEFACE SKI MOUNTAIN ON SCHEDULE FOR 2020 SKI SEASON New Lifts and Snowmaking Improvements Will Be Ready for the 2020-2021 Winter Season

Wilmington, NY – The Olympic Regional Development Authority (ORDA) begins its summer construction season at Whiteface Mountain with a range of projects that will deliver greater lift capacity, enhanced snowmaking and a more robust online reservation platform.

The first phase of the Midstation Lodge will be complete for the start of the 2020 ski season. The lodge will be a terrific spot for skiers and riders to take a break and warm up. It will be welcoming guests back this winter after the historic lodge burned to the ground last November.

The old Bear Den lift is being replaced with a new quad lift system that uses a conveyor to make passenger loading easier. The lift is perfect for the beginner and families. It is located next to the Bear Den Lodge and will be completed this fall.

The snowmaking system is being improved. New pumps are being installed in the expanded Ausable River Pump House, and on-mountain pipe and snow gun modifications will improve the system's efficiency. (<https://www.whiteface.com/side-trax/whiteface-mountain-upgrades>)

“Our team is working hard on these projects and getting ready for our guests,” said Aaron Kellett, Whiteface General Manager, “We know that the families who visit Whiteface will experience a world-class mountain that offers something for everyone.”

Season passes are currently on sale, with the best prices available until September 2nd, 2020 and includes an assurance program that protects pass purchasers from the unexpected. (<https://www.whiteface.com/tickets/whiteface-season-passes>)

ORDA's new RFID technology offers direct-to-lift access and online purchasing, allowing guests to go directly from their car to the slopes. The lift ticket media can be renewed over several years, preventing waste and adding hassle-free convenience for customers. (<https://www.whiteface.com/tickets/whiteface-lift-tickets-deals>)

-- ORDA --

Established in 1982, the New York State Olympic Regional Development Authority (ORDA) was created by the State of New York to manage the facilities used during the 1980 Olympic Winter Games at Lake Placid. ORDA operates Whiteface, Belleayre and Gore Mountain ski areas; the Olympic Sports Complex at Mt. Van Hoevenberg; the Olympic speed skating oval, Olympic jumping complex and Olympic arena. As host to international and national championships, the Authority has brought millions of athletes, spectator and participants to the region, resulting in significant economic development.

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