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GORE MOUNTAIN IMPROVEMENTS AND UPGRADES Two New Quad Chairlifts & Exciting Snowmaking Improvements Underway for Winter 2020/2021

North Creek, NY – The Olympic Regional Development Authority’s (ORDA) summer construction season at Gore Mountain features the installation of two new quad chairlifts and increased snowmaking capacity.

The High Peaks Chair is being replaced with a quad chairlift. This update will extend a skier’s ride to the top of Gore’s true summit, opening up improved access to all of Gore Mountain’s four peaks and 110 trails. In addition, the Sunway Chair is being replaced with a quad lift. This lift will feature a modern conveyor-style loading experience that is ideal for beginners and families. The unloading area of the Sunway Chair has been improved and relocated further uphill.

“The replacement of these lifts is very exciting,” said James Bayse, Gore Mountain’s General Manager. “We will offer an even better learning experience to new skiers and riders, and more time and options on the snow for all guests exploring our huge variety of terrain.”

An expansion of Gore Mountain’s reservoir for snowmaking will significantly strengthen system capabilities. Gore has been steadily modernizing its snowmaking infrastructure with automated technologies, energy-saving compressors, and high-efficiency guns throughout the resort. The reservoir improvement will amplify these other system enhancements while helping Gore’s team provide more snow earlier in the season. (<https://www.goremountain.com/mountain/about-us/mountain-improvements>)

Season passes are currently on sale, with the best prices available until September 2nd, 2020 and include an assurance program that protects pass purchasers from the unexpected. (<https://www.goremountain.com/tickets-passes/season-passes>)

ORDA’s new RFID technology offers direct-to-lift access and online purchasing, so guests can go directly from their car to the slopes. The lift ticket media can be renewed over several years, preventing waste and adding hassle-free convenience for customers. (<https://www.goremountain.com/tickets-passes>)

ORDA

Established in 1982, the New York State Olympic Regional Development Authority (ORDA) was created by the State of New York to manage the facilities used during the 1980 Olympic Winter Games at Lake Placid. ORDA operates Whiteface, Belleayre and Gore Mountain ski areas; the Olympic Sports Complex at Mt. Van Hoevenberg; the Olympic speed skating oval, Olympic jumping complex and Olympic arena. As host to international and national championships, the Authority has brought millions of athletes, spectator and participants to the region, resulting in significant economic development.

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